

THE WATERLINE STUDENT E-BOOK



DELIVERED BY



Marketing Humber
delivered by **Bondholders**

CONTENTS

The Waterline **1**

Student Sustainability Challenge 2

What's the Deal with Decarbonisation? 3

Contributions

Bilfinger 5

Bishop Burton College 7

DFDS 9

Drax 11

East Riding of Yorkshire Council 13

Forrester Boyd 15

H2H Saltend 17

KCOM 19

Lagoon Hull 21

Ørsted UK 23

Phillips 66 25

Siemens Gamesa 27

SSE Thermal 29

TEC Partnership **31**

East Riding College 32

Grimsby Institute 33

Humber Maritime College 34

Uniper 35

University of Hull 37

Willerby Ltd. 39

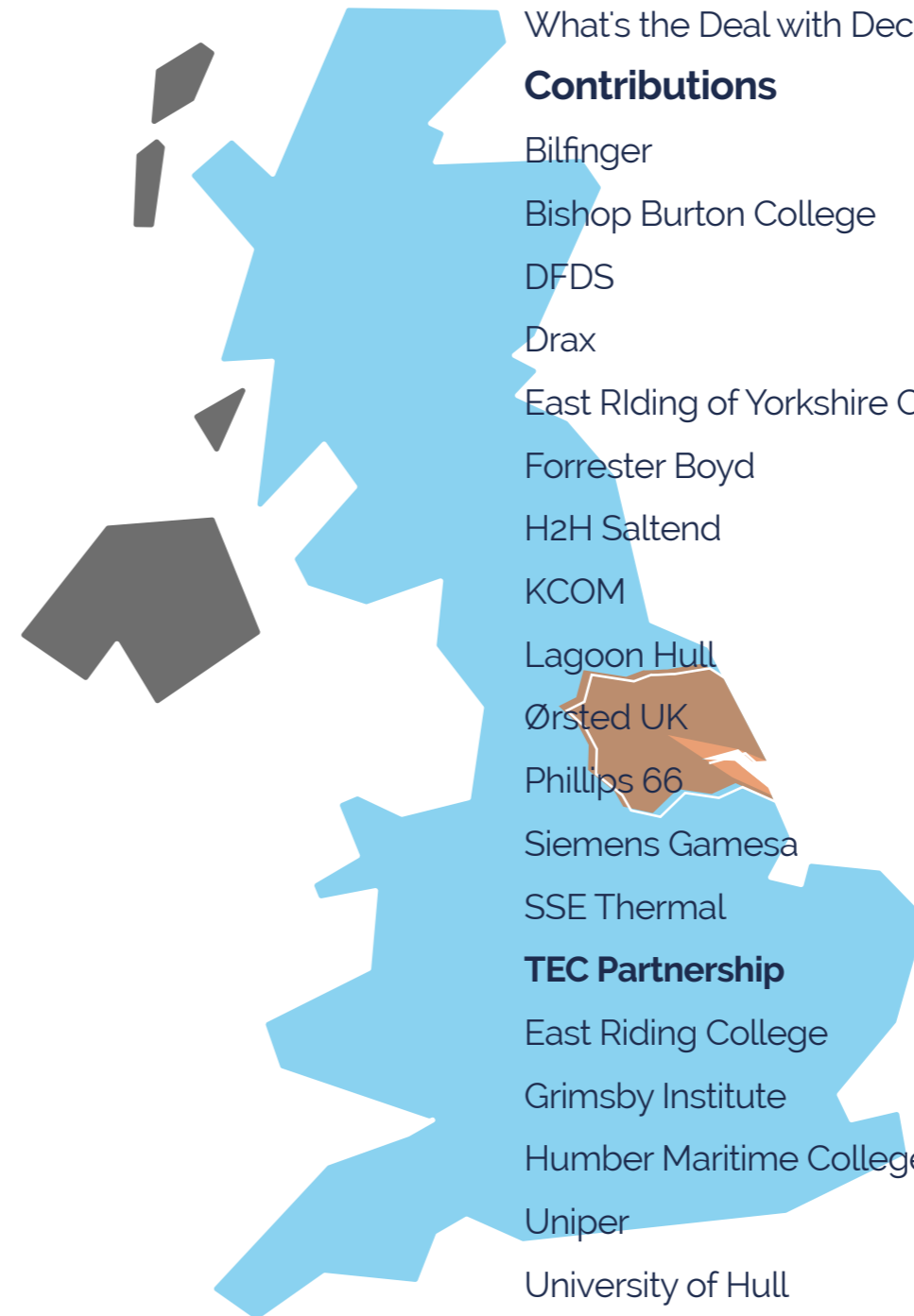
Yorkshire Energy Park 41

Yorkshire Water 43

Zero Carbon Humber 45

Young Talent Network **47**

Mytopia: The Green City Builder Game **49**



THE WATERLINE

Since 2019, the Waterline campaign has brought together the University of Hull with Marketing Humber and leading regional, national and international businesses to support the region's transition to a zero-carbon economy.

THE WATERLINE IN 2021

In 2021 Marketing Humber and partners hosted its third Waterline Summit, the largest and most important decarbonisation event in the North of England.

Hosted across five days, the Summit attracted an audience of 2,500+ delegates. The Waterline Summit 2021 involved 100 speakers at 26 separate events and covered a wide range of themes and topics to connect the whole region and illustrate that every sector has a part to play in combating the climate crisis.

IN NUMBERS:



THE WATERLINE STUDENT SUSTAINABILITY CHALLENGE 2022

SPONSORED BY



Students, this is your chance to use your passion for sustainability to make a positive impact on your school, college or community.

The Waterline Student Challenge is an opportunity for students aged 9-18 to create exciting and inspiring solutions to harmful environmental problems. As an individual or by teaming up in groups of between two and 10, and by carrying out an eco project of their choice, students will be in with the chance of winning a VIP experience led by one of the region's stand-out businesses or organisations.

Submit a project in one of the categories by **Friday 27th May**.

- Arts & Creativity
- People & Community
- Technology & Innovation



YOU COULD WIN:

£250 FOR YOUR TEAM & VIP BUSINESS EXPERIENCE PLUS £2,000 FOR YOUR SCHOOL/COLLEGE ECO CLUB OR STEAM PROJECT

WANT TO GET INVOLVED?

Find out everything you need to know about the challenge including project inspiration, judging criteria, and how YOU can get involved:

EXPLORE: [The Waterline Student Sustainability Challenge Site](#)

REGISTER YOUR INTEREST: [Be first to receive updates](#)

**ENTER
NOW**

DISCOVER: [See more from 2021's winners & finalists](#)

WATCH: [The Waterline Student Challenge 2021 film](#)

WHAT'S THE DEAL WITH DECARBONISATION?

WHAT IS THE PROBLEM WE ARE FACING?

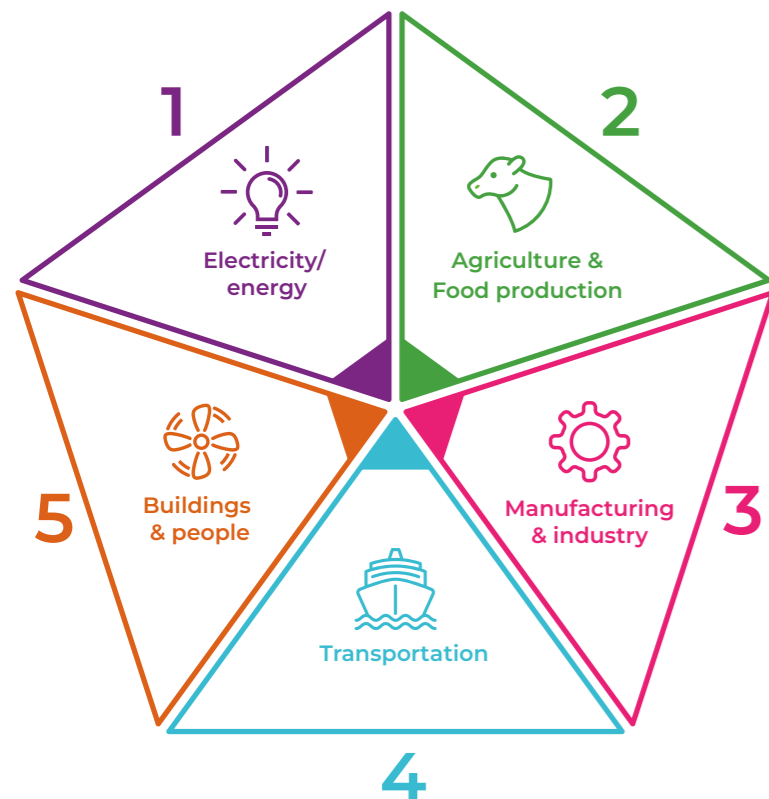
In 2018, the world's leading climate scientists warned **there are only 12 years for global warming to be kept to a maximum of 1.5C**, beyond which even half a degree will significantly worsen the risks of drought, floods, extreme heat and poverty for hundreds of millions of people.

The Humber is at risk because it is low-lying, meaning its increased risk of floods could make it uninhabitable.

However, if we are prepared to act fast, it is possible to reduce carbon dioxide (CO₂) emissions by nearly half from their 2010 levels. Significant progress can be made by local areas acting, developing their own set of strategies, plans and interventions and finding novel ways to deliver.

WHAT ARE THE CHALLENGES?

Businessman and Microsoft Co-founder, Bill Gates, has outlined his 'Grand Challenges' in stopping climate change and describes them as five main categories:



Electricity/Energy (25%)

Although there's been progress in the renewable energy market, we still need more breakthroughs.

Agriculture and Food production (24%)

The process of food-growing and production can be carbon intensive.

Manufacturing & Industry (21%)

Man-made material creates pollutant by-products, and the manufacturing process requires lots of energy from fossil fuels.

Transportation (14%)

Cars account for a little less than half of transportation-related emissions - more emissions come from aircraft, cargo ships, and trucks.

Buildings and People (6%)

It takes a lot of energy to run air conditioners, heaters, lights, and other appliances.

[Find out more about the Five Grand Challenges](#)

We are the 'perfect storm' for decarbonisation

The world's biggest threat is our region's biggest opportunity

HOW CAN THE HUMBER LEAD THE WAY?

The Waterline campaign brings together the University of Hull with Marketing Humber and leading regional, national and international businesses to support the region's transition to a zero-carbon economy.

The Humber is already well established as the UK's Energy Estuary and the mission is to build on this and give the Humber a global relevance by working together to develop the region as a demonstrator of a zero-carbon economy.

The Waterline campaign sees a collaborative force, from multi-national businesses to sole traders, look to combat climate change through clean growth strategies, build resilience to water and create a collective ambition for the Humber in decarbonisation.

This resource highlights the opportunities that are on offer here in the Humber, and demonstrates the importance of industrial, business and academic partnership in ensuring successful and sustained development for the region in its journey to net-zero.

[WATCH: Eyes on the Humber](#)

[See more from The Waterline](#)

ARUP

ABOUT ARUP

We're an independent firm of designers, engineers, planners, business consultants and technical specialists working across every aspect of the built environment.

With over 16,000 staff in more than 30 countries, we help our clients solve the most complex of challenges – and turn exciting ideas into tangible reality.

Our people are the creative force behind many of the world's most innovative and sustainable designs, including Hull Public Realm, Siemens Gamesa, Murdoch Connection Bridge and Sir William Brag University of Leeds.

Together, our international team has one core focus: to shape a better world.

WE SHAPE A BETTER WORLD

CAREER OPPORTUNITIES

APPRENTICESHIPS

We offer industry leading apprenticeships across a diverse range of disciplines, which we continue to expand each year. Our apprenticeships provide you with the skills and knowledge needed to succeed in the workplace, with qualifications designed to support your career ambitions.

We are proud to regularly feature as one of the top UK employers of Apprentices. It's a testament to our commitment to providing a solid foundation to your development.

Whether you are at school and unsure of your next move, are looking to study a Level 7 Apprenticeship to top up an existing qualification, or simply want a change in career direction, we're sure to have a role that interests you and complements your natural strengths.



456 early careers employees hired in 2021



Arup operates in 33 countries world

[DOWNLOAD: Early careers brochure](#)

[Meet Arup's apprentices](#)

[DISCOVER: More about Arup careers](#)

ADDITIONAL RESOURCES

Arup at 75 - our story, our future

Arup's people share their motivations, hopes and passions and give an insight into how the firm continues to shape a better world.

WATCH

Arup: A Short Introduction

Many people around the world use and enjoy our work every day, however not many people are aware of the projects we are involved in.

WATCH

Arup's Sustainability Story

Find out more about how Arup is working to combat climate change.

EXPLORE

[Find out more about Arup](#)



Murdoch's Connection Bridge, Hull

ARUP

WE MAKE IT WORK, YOU MAKE THE DIFFERENCE



EARLY CAREER OPPORTUNITIES

APPRENTICESHIP SCHEME

Meet Bilfinger UK's Apprentices and find out why they love what they do

GRADUATE SCHEME

Bilfinger UK offers a 3 year graduate scheme, which involves the opportunity to work in various departments within the business before pursuing a particular specialism. The scheme allows for knowledge acquisition and development, working on live projects and receiving on and off the job training in the process.

ACCESS:
Bilfinger UK's
Careers
Portal

LIFE AT BILFINGER UK

See how Liam progressed from Apprentice to Graduate

Hear about Johannes' journey as an International Student

ABOUT BILFINGER UK

Bilfinger UK's business depends on employees who bring a broad range of experiences, qualifications and perspectives to the work they do. The diversity of our employees is undoubtedly a key factor in our ability to successfully rise to the challenges in a constantly changing world and continually expand our market position. At Bilfinger UK, all employees enjoy the same opportunities in terms of hiring and their ongoing development within the company. There can be no discrimination based on ethnicity, gender, sexual orientation, religion, ideology, disability or age. The diversity of our employees enriches our company – and is a key factor for our corporate success. Our policy is to hire people with the right qualifications and skills for a specific post. An integral part of that approach is our compensation system, which is geared solely to the requirements of the position, individual performance, the conditions and competition for talent in the local market as well as pay scale agreements.



ADDITIONAL RESOURCES

Bilfinger UK Company Profile

Find out everything you need to know about the services and opportunities offered by Bilfinger UK

DISCOVER

Your Partner in the Energy Transition

See how Bilfinger UK is working to accelerate the journey to net zero.

WATCH

Wind Services

Bilfinger UK is a leader in the offshore renewables sector - see how global construction, installation, operations and maintenance of turbines take place.

WATCH

BISHOP BURTON COLLEGE

ABOUT BISHOP BURTON COLLEGE

Bishop Burton College is one of the country's finest land-based colleges and has a national reputation for quality.

The College offers a wide range of land-based and non land-based courses for those looking for Further or Higher Education, as well as a wide range of apprenticeships and work-based learning for those who want to earn while they learn.

FIND YOUR DIRECTION AT BISHOP BURTON COLLEGE

Bishop Burton College, based in East Yorkshire, is in the top 5% of colleges in the UK. Delivering first-class education from entry-level to master's degrees, the college offers courses in areas ranging from **Equine** and **Animal Management** to **Agriculture**, **Sport** and **Engineering**.

See which courses are on offer

LAUNCHING YOUR SUSTAINABLE CAREER WITH BISHOP BURTON COLLEGE

Bishop Burton is the ideal location in which to kickstart a career in the agricultural, environmental and conservation industries. The countryside campus is perfect for outdoor and practical study, whether at the College or University Centre (UCBB).

WATCH:
How Bishop Burton College plans to have a carbon net-zero farm by 2030

[Agriculture Subject Profile](#)

[WATCH: Precision Agriculture at Bishop Burton](#)

[Environmental Studies and Conservation Subject Profile](#)

[Download our Prospectus](#)

CAREER OPPORTUNITIES INCLUDE...

Wildlife Officer

Estates Worker

Ecology GIS Analyst

Countryside Ranger

Research Assistant

Project Manager

Education Officer

Community Officer

Crop Specialist

Farm Manager

Business Owner

Consultant

ADDITIONAL RESOURCES

Be More: Bishop Burton College Prospectus

Find out everything you need to know about life at Bishop Burton College.

ACCESS

It's All About U: University Centre Bishop Burton

It doesn't stop at the College! UCBB offers a range of higher education courses.

EXPLORE

Institute of Technology Leaflet

Bishop Burton College is part of the Yorkshire and Humber Institute of Technology - find out what exciting technology can be integrated into the academic courses.

DISCOVER





DFDS

ABOUT DFDS

DFDS delivers high performance and superior reliability through shipping & port terminal services, and transport & logistics solutions.

DFDS is one of Northern European's largest shipping and logistics companies with over 8,500 employees across the group and 2,000 of these based in the UK and Ireland.

DFDS has been 'Moving For All To Grow' since 1866, whilst providing continuous improvement of customer services and operational efficiency, two key drivers of sustainable and profitable growth for the business.

PROPEL YOUR CAREER WITH DFDS

DFDS IN NUMBERS



Find out everything you need to know about DFDS

DFDS CAREERS

See how your DFDS career could look

WHAT'S IT LIKE TO WORK AT DFDS?

Working at DFDS means being part of a dynamic and fun working environment with a flat organisational structure that is both informal and diverse. Even though many of your colleagues are specialists within their area of expertise, DFDS works in close-knit teams and shares the desire to support customers in reaching their goals.

DFDS offers a wide range of career opportunities including:

Customs Advisory (Imports/Exports) - Finance Management - HR Advisory - IT - Operations

LEARNING AND DEVELOPMENT: EARLY CAREER OPPORTUNITIES AT DFDS

APPRENTICESHIP SCHEME

DFDS' apprenticeships offer the opportunity to learn a variety of roles from the 'grass roots' alongside earning a qualification delivered through a trusted learning partner.

Apprenticeships include:

Administration - Customs - HR - Port Operations - Transport - Warehousing

GRADUATE SCHEME

DFDS' Graduate Scheme offers a full insight into the operations within shipping and logistics.

Roles include:

Customer Service/Account Management - Data Analyst - Import & Export - Project Management - Transport Planning

WATCH: Hear from the trainees themselves

WATCH: See what being a DFDS trainee involves





DRAX

ABOUT DRAX

Drax Group is a UK-based renewable energy company that generates renewable power, produces sustainable biomass and supplies renewable electricity and related services to businesses and other organisations.

The company owns and operates the UK's largest power station in Selby, North Yorkshire. It's the nation's largest single source of renewable electricity by output and it's developing an option for carbon negative electricity using bioenergy carbon capture and storage (BECCS).

Drax Power Station has a long, proud history of playing a central role in producing the UK's electricity. Its transition from coal to biomass means the site is now home to the largest decarbonisation project in Europe.

CARBON NEGATIVE BY 2030



Drax aims to become carbon negative by 2030, meaning its overall operations will remove more CO2 from the atmosphere than the amount it produces. Achieving this ambition is critical to beating the climate crisis and will also help to protect jobs and create new opportunities for clean growth – delivering for the economy as well as the environment.

WATCH: Bioenergy with Carbon Capture and Storage

CAREERS: APPRENTICESHIP SCHEMES

APPRENTICESHIP SCHEMES

Drax offers several apprenticeship schemes, including a four-year Technical Apprenticeship.

The programme focuses on three engineering disciplines:

- Mechanical Engineering
- Electrical Engineering
- Electrical Control and Instrumentation Engineering

WATCH: Apprenticeships at Drax - Creating the workforce of the future

Find out everything you need to know about the scheme

ADDITIONAL RESOURCES

'What are negative emissions?' video

WATCH

'The inside of a cooling tower looks like no place on earth'
Step into the vast, eerie structures at the heart of Drax Power Station.

EXPERIENCE

Drax Virtual Tours

In place of physical tours, Drax has created a set of digital resources explaining how the power station generates electricity. Click each line below to see a different tour:

- Power generation and transmission
- Pulverising mills and efficiency
- Boilers
- Cooling towers
- Condensers
- Generators



EAST RIDING OF YORKSHIRE COUNCIL

There's more to working at East Riding of Yorkshire Council than you may think. We are the East Riding's largest employer and working at the council not only offers hundreds of career opportunities but also provides great opportunities to develop your career and earn while you learn.

As well as a wide range of benefits including flexible working, working for the council can also give you immense job satisfaction, as you are making a real difference to the lives of people in your local community and the environment you work in every day you are at work – that sense of accomplishment can be quite difficult to find in other professions.

Discover the wide range of careers on offer and how you can get IN on a new way of working.

TAKE THE FIRST STEP IN YOUR CAREER

FIND YOUR GREEN CAREER

From Countryside Access Officer to Waste and Recycling Officer, we have a range of career opportunities that may surprise you. Join in via an apprenticeship and develop your career in your own way, with lots of support from us.

CAREER OPPORTUNITIES INCLUDE...

Countryside Access Officer

Energy Efficiency Technical Officer

Rural Projects Officer

Senior Climate Change Officer

Senior Sustainable Development Officer

Waste and Recycling Officer



DISCOVER: Careers at East Riding of Yorkshire Council

EXPLORE: Online Apprenticeship hub

DOWNLOAD: Your Way IN Careers Brochure

WHY WORK FOR THE COUNCIL?

HEAR WHAT STAFF STARTING THEIR CAREER WITH US HAVE TO SAY...



Katie, Apprentice Sustainable Development Policy Officer

It is a very exciting time to be working at the council; staff are working on developing a climate change strategy which will be linked to an action plan that identifies key opportunities for climate change in the East Riding.

Milly, Graduate Management Trainee

Local authorities in the UK are directly responsible for 2-5% of local emissions but can influence up to a third of emissions through the services they deliver. Working for East Riding of Yorkshire Council means you could get involved in the fight against climate change!



The council was crowned overall council of the year in the APSE Service Awards 2020



The council's Waste and Recycling Team has achieved the highest recycling rate of any council in the country for three years running



The council covers approximately 930 square miles, making it one of the largest unitary authorities in the country

DISCOVER: The council's climate change priorities



FORRESTER BOYD

Forrester Boyd is one of the largest and most progressive accountancy firms in the Lincolnshire and Humber region. This means that we can offer our trainee's exposure to a wide range of experiences with different businesses of all sizes. The opportunities for the right candidates really are endless.

We have six offices based in Grimsby, Louth, Scunthorpe, Skegness, Beverley and Hull providing the perfect balance of market towns to busy city centres.

We are proud to have 85 years worth of knowledge and expertise to facilitate the development of our teams. Many of the best local accountants have either trained with us or stayed with us.

WORKING WITH YOU TO SHAPE YOUR FUTURE

WHY START YOUR CAREER WITH FORRESTER BOYD?

From fishing to agriculture, from sole trader to multi-national corporations, from entrepreneur to enterprise, the mixture of clients that you could be working with are vast and exciting.

6
Humber-based offices

17
Partners

85+
Years in business

155+
Loyal staff

TRAINEE ACCOUNTANCY PROGRAMME

We are well known for our excellent training opportunities which are aimed at those leaving school with a minimum of 3 academic 'A' levels and graduates (or equivalent).

Our fantastic study package includes study leave and any associated costs including petrol, lunch allowance, hotel fees. We work closely with Kaplan Financial to ensure you receive quality accountancy training to prepare you for your career as an accountant.

[DISCOVER: Trainee Accountancy Opportunities](#)

MEET TWO OF FORRESTER BOYD'S PAST TRAINEES

Alex, Assistant Manager

Scunthorpe and Grimsby offices
Qualified in February 2014
Became Assistant Manager in 2018



Katie, Assistant Manager

Louth office
Qualified in August 2019



ADDITIONAL RESOURCES

Forrester Boyd Careers Brochure

EXPLORE

Thinking of a career in Accounting?

Find out more about Forrester Boyd's training programme and the start to a career in accounting.

WATCH

Accountancy...it's so much more than numbers

See more about the salary, benefits and entry requirements.

VIEW



H2H SALTEND

ABOUT H2H SALTEND

As part of the Zero Carbon Humber ambition, the Hydrogen to Humber Saltend (H2H Saltend) project is the UK's first at-scale blue hydrogen production plant. Producing hydrogen at scale will advance the world's first fully decarbonised industrial cluster here in the Humber, and will help the UK on its journey to net zero.

H2H Saltend will be delivered by world-class companies working together to decarbonise the UK's largest industrial cluster, making it the first net zero industrial cluster in the world. Project leader, Equinor, is committed to working alongside its peers in industry to develop and deploy the low carbon technology and infrastructure needed to make this possible.

H2H SALTEND: TOWARDS A ZERO CARBON HUMBER

WHAT DOES H2H SALTEND INVOLVE?

As the launchpad for a hydrogen economy in the UK, H2H Saltend will deliver low carbon energy to industry across the Humber region, lowering CO2 emissions starting in industry and power. It will deliver a new low carbon infrastructure, create low carbon products for export, and accelerate the UK on its journey to net zero.

HYDROGEN: THE FUEL OF THE FUTURE

Dive into the science!

- The most abundant molecule in the universe (free hydrogen does not however exist in significant quantities on Earth, which is why it must be produced from alternative sources!)
- An environmentally-friendly energy carrier
- A practical, scalable solution to decarbonise fossil-fuel dependent industries

WHY IS THE HUMBER THE IDEAL LOCATION?

The Humber has easy access to world markets through its ports, meaning there are huge export opportunities

The Humber emits more CO2 than any other industrial cluster in the UK

The Humber is the UK's **BIGGEST** industrial cluster, with over 55,00 jobs in manufacturing alone!

ADDITIONAL RESOURCES

H2H Saltend Project Profile

View the project rollout map and see what its impact will be on helping the UK on its journey to net zero.

EXPLORE

H2H Saltend Brochure

Find out even more about the project, including in-depth details on its rollout, impact and value in leading the Humber to a net zero carbon economy.

DISCOVER

World's First Net Zero Cluster Video

See how H2H Saltend will work and hear about the impact it will have on the Humber.

WATCH





KCOM

ABOUT KCOM

KCOM is a leading provider of communications and IT services. Its foundations date back to 1904 when Hull's local authority established its own telephone network and is the reason Hull is the only city in the UK where BT does not operate – and why we're the only city in the UK with cream phone boxes!

KCOM has a long history of innovation. It installed the first all-digital telephone network in Europe and launched the first commercial broadband service in the UK. It also introduced the UK's first online TV service in 1999, pre-empting today's streaming and downloading technology by decades.

Today KCOM provides broadband and phone services to more than 140,000 consumers and businesses in Hull, East Yorkshire and North Lincolnshire and last year began a £100m expansion of its full fibre network to dozens of new communities across the region.

In 2021 its award-winning fibre broadband expansion reached the milestone of passing more than 250,000 properties, making KCOM one of the top three suppliers of Fibre To The Premises (FTTP) broadband in the UK.

KICKSTART YOUR CAREER



APPRENTICESHIP SCHEME

KCOM regularly takes on new apprenticeship cohorts across a wide range of engineering and tech disciplines. From civil engineering apprenticeships installing fibre to network and software engineering roles, KCOM offers opportunities that can lead to rewarding careers.



DISCOVER: Hear about some KCOM apprentices' journeys

RON DEARING UTC

KCOM is a founding partner with Ron Dearing UTC and regularly sets students 'real world' industry tasks. KCOM is involved in leadership and governance, and curriculum design and delivery, as well as supporting students as business mentors and providing careers information and work placements.

EXPLORE: See what careers are available at KCOM

KCOM'S ENVIRONMENTAL IMPACT

Self-generating electricity

Electricity consumption in KCOM's office building has reduced by 19% per year

All single-use PPE recycled

Used PPE goes on to a second life as building materials or garden furniture

EVs and charging points

KCOM has added electric vans to its fleet of vans and electric charging points at its Hull offices

86/100 Environmental, Sustainability & Governance score

KCOM's 2021 ESG score was 14% above average and 16 points higher than in 2020

Community focus

KCOM provides grants to local groups and gives employees two days a year off to volunteer

ADDITIONAL RESOURCES

KCOM in the community

KCOM's community relations programme focuses on activities that support the growth and sustainability of Hull and in areas where its services are available or being installed.

DISCOVER

What does contributing to the local community mean to KCOM employees?

WATCH

Football Kit Donations

Every time Hull City scores at home during the season, KCOM will donate a full Umbro team kit to local youth teams

WATCH

[Find out more about KCOM](#)

LAGOON HULL



ABOUT LAGOON HULL

Hull is the most vulnerable city in the UK to coastal flooding and rising sea levels after London. The region's growth is challenged by flood risk, restricted transport connectivity and a shortage of key development land. Lagoon Hull will tackle these issues head on, with an innovative scheme that's been developed to future-proof the Humber by supporting existing plans and creating a plethora of new opportunities for the region.

AN AMBITIOUS VISION FOR OUR REGION



At first glance, you may think Lagoon Hull is just a big road. But it's so much more...

The development will offer:

- A new placemaking waterfront and visitor destination
- Exciting leisure opportunities to enjoy on the water
- Protection against climate change
- A reduction in traffic congestion and an improvement in air quality
- Support towards a low carbon economy with a new outer harbour and port facilities for green growth

ADDITIONAL RESOURCES

Vision of the Future

See how Lagoon Hull will fit into its surroundings.

EXPLORE

Lagoon Hull - You Decide!

See how a future in the Humber may look based on the decisions you make.

HAVE A GO



Sign the pledge and make Lagoon Hull a reality



ABOUT ØRSTED

Ørsted is the global leader in offshore wind. As a renewable energy company and the world's most sustainable company (2020), it takes tangible action to create a world that runs entirely on green energy. Ørsted develops, constructs and operates offshore wind farms across Europe, Asia and the US, develops and operates bioenergy plants and innovative waste-to-energy solutions, and provides smart energy products to its power distribution and energy customers.

Ørsted employs over 1,000 people in the UK, which, as its biggest market for offshore wind energy, has twelve wind farms in operation and one in construction. In 2020, Ørsted completed the construction of Hornsea One offshore wind farm, which is the largest offshore wind farm in the world.

LEADING THE WORLD IN OFFSHORE WIND, RIGHT HERE IN THE HUMBER

EARLY CAREERS

APPRENTICESHIP PROGRAMME

As an Apprentice Wind Turbine Technician, you'll learn how to operate and maintain Ørsted's offshore wind turbines. Ørsted works to the highest health safety and environmental standards and you'll be fully trained and supported during this programme.

The three-year apprenticeships will comprise of one year of classroom-based learning followed by two years working on site with Ørsted.

[See how you can apply for the programme](#)

GRADUATE SCHEME

The graduate programme is divided into three main tracks, taking you on a two-year journey within three business rotations. You will immerse yourself within the green energy industry, master high-speed innovation and accelerate your career.

[Find out more about the scheme](#)



MEET THE PEOPLE BEHIND THE BUSINESS

Georgea, Offshore Wind Turbine Technician

Katy, Offshore Coordination Manager

Connor, Senior Business Developer

Kaylie, Electrical Project Manager

ADDITIONAL RESOURCES

Living and Working at Sea: What's it like to work on a Service Operations Vessel?

Find out what life is like maintaining an offshore wind farm.

WATCH

'Where should I build my offshore wind farm?'

Decide where you would locate a wind farm.

EXPLORE

Student Session for The Waterline Summit 2020

Understand and answer the question: 'What is the future of sustainable energy?'





DISCOVER



PHILLIPS 66 HUMBER REFINERY, THE REFINERY OF THE FUTURE



The Humber Refinery is supporting government in achieving its 2050 net zero ambition through a number of innovative projects:

-  The first to process used cooking oil into low carbon fuels
-  Producing premium petcoke to power 1.3m electric vehicles
-  One of the most energy-efficient refineries in Europe
-  Fuelling careers – jobs that will be part of an exciting future

DISCOVER SOME OF THE HUMBER REFINERY'S EXCITING DECARBONISATION PROJECTS:

Gigastack - producing renewable hydrogen

Humber Zero - carbon capture and storage

ADDITIONAL RESOURCES

Apprenticeships with Phillips 66

Find out what it's like to start your career with Phillips 66 and see how you can apply for an Apprentice role. Phillips 66 Humber Refinery has a four-year craft apprenticeship scheme taking up to 12 apprentices each year

APPLY

Investing in Tomorrow's Workforce

Meet some of the Humber Refinery employees and see how the business sustains the talent pipeline and inspires future employees.

WATCH

Women in Engineering

Phillips 66 values a diverse workforce encouraging all to apply. See how Phillips 66 supports women in engineering.

WATCH

DID YOU KNOW...?

Phillips 66 Humber Refinery is the first in the UK to make and supply British, Sustainable Aviation Fuel (SAF) to UK airlines.

Phillips 66 Humber Refinery makes enough fuel to drive a family car to the moon and back 192 times a day!

Phillips 66 Humber Refinery donated over £100,000 to local services and charities during COVID.

HAVE A GO:
Put your knowledge to the test and take a sample pre-employment questionnaire

ABOUT PHILLIPS 66

The Phillips 66 Humber Refinery is a UK champion and global supplier in the electric vehicle manufacturing chain.

As well as representing a critical foundation industry in the UK, Humber underpins multiple manufacturing sectors as well as local economies.

Through continual investment supporting Phillips 66's record of environmental excellence, the Humber Refinery is working in partnership to decarbonise the Humber region.



SIEMENS GAMESA

ABOUT SIEMENS GAMESA

A leading supplier of offshore and onshore wind power solutions, Siemens Gamesa Renewable Energy has a presence in more than 90 countries across five continents and a team of 25,000 employees worldwide. Its end-to-end value chain presence encompasses onshore and offshore wind turbine design, manufacturing, installation as well as cutting-edge service solutions.

POWERING THE WINDS OF CHANGE

SIEMENS GAMESA IN FACTS AND FIGURES:



[Find out more about Siemens Gamesa](#)

CAREERS

Working at Siemens Gamesa Blade Factory

Over 1,000 employees work in Hull within the wind turbine blade factory and wider site.

Siemens Gamesa has produced and delivered blades for projects both at home and abroad, including both of the massive Hornsea projects, which combined produce enough electricity to power 2.5 million homes in the UK alone - that's enough to power every home in Yorkshire! We're gearing up to power up Scotland through the power of the wind with our latest project, Neart na Gaoithe.



The Siemens Gamesa Vision

ADDITIONAL RESOURCES

Energy Debunked Series - make sense of the science behind a wind turbine!

What exactly is a wind turbine?

We know what wind turbines are, but what exactly do they do?

WATCH

Why do wind turbines have three blades?

Discover how wind turbines have evolved to become what they are today and find out why three is the perfect number of blades.

WATCH

How do wind turbines work?

There's more to wind turbines than it seems - learn how they do their job!

WATCH

SSE THERMAL: ENABLING A NET ZERO FUTURE



CAREERS AND OPPORTUNITIES

GRADUATE DEVELOPMENT PROGRAMMES

Our two-year schemes offer a unique entry into our business, where you'll experience several challenging and interesting placements. Expect to gain practical skills, hands-on experience and even relevant professional qualifications or chartership.

APPRENTICES AND TRAINEE ENGINEERS

Our apprenticeship and trainee programmes are open to all and offer a chance to earn money while you work towards an accredited qualification. Over 1700 people have come through our programmes since 2010, and there are no minimum entry requirements.

ABOUT SSE THERMAL

SSE Thermal is responsible for SSE plc's flexible generation and energy storage activities, with over 600 direct employees across the UK and Ireland. As part of our commitment to achieving net zero carbon emissions, we are focused on decarbonising our operations through carbon capture and storage (CCS) and hydrogen technology.

Recently, we served as a Principal Partner to the UK Government for COP26, the global climate change conference which took place in Glasgow in November 2021. In addition, we sponsored The Waterline Student Challenge 2021.



KEADBY IN FOCUS

Together with Equinor, we are progressing plans for two low-carbon power stations at Keadby in North Lincolnshire. The first, Keadby 3 Carbon Capture Power Station, will connect to the shared infrastructure being developed through the Zero Carbon Humber partnership to transport the captured carbon and store it safely offshore. The second, Keadby Hydrogen Power Station, will be the world's first 100% hydrogen-fuelled power station.

ADDITIONAL RESOURCES

Keadby 3 Carbon Capture Power Station: Capturing the Potential of the Humber

Find out more about our plans for Keadby

DISCOVER

Our strengths-based approach to apprentice recruitment

Are you ready to kickstart your career with an SSE Apprenticeship or Trainee Engineering Programme?

EXPLORE

Get to know some of the graduates working across SSE plc

Shape your future and the future of our business with an SSE Graduate Development Programme

MEET



[Find out more about SSE Thermal](#)

TEC PARTNERSHIP

ABOUT TEC PARTNERSHIP

TEC Partnership, formerly the Grimsby Institute Group, is one of England's largest providers of further and higher education. With a rich history of developing innovative training and education solutions for the community. The Partnership comprises of seven education providers including East Riding College, Grimsby Institute and MODAL Training.

As an Ofsted Outstanding provider, the Partnership hopes to enrich the lives of all by providing high-quality education and training.

The Partnership employs 1,700 people and has a student body of 16,500.

EAST RIDING COLLEGE



ABOUT EAST RIDING COLLEGE

No. 1 in Yorkshire for student satisfaction (NSS July 2020)

East Riding College welcomes thousands of students every year, including apprentices and higher education students. It was the first college in Yorkshire to gain Chartered Status, which is awarded to institutions with a high quality of teaching and learning, governance and engagement with the local community and employers.

[Find out more about East Riding College](#)

FUTURE PROOF YOURSELF AT EAST RIDING COLLEGE

East Riding College is one of the best equipped colleges nationally. Its two main campuses have both been built within the last 10 years, creating modern, state-of-the-art learning spaces. It is also part of the Yorkshire and Humber Institute of Technology, developing higher level technical skills in engineering, construction and computing, to meet regional demand.

[WATCH: Take a student-guided tour of campus](#)

[DISCOVER: Find out more about the Institute of Technology](#)



EAST RIDING COLLEGE IN NUMBERS:



YOUR ZERO-CARBON CAREER STARTS HERE!

Sustainability is embedded into the curriculum in so many ways...

- Environmental sustainability and flood-protection in **Engineering and Manufacturing**
- Sustainable materials and decarbonisation of the home in **Construction**
- EV charging point installation, air quality and fuel economy in **Motor Vehicle Mechanics**
- Smart home technology – the 'internet of things' in **Computing**

Leading to careers including...

- | | | | |
|--------------------|----------------------|----------------|---------------------------|
| Software Developer | Supply Chain Manager | Electrician | Sustainability Consultant |
| Energy Engineer | Carbon Specialist | Civil Engineer | Refrigeration Engineer |

FIND OUT MORE ABOUT THE COURSES ON OFFER:



[VIEW: Further Education Guide](#)

[VIEW: Higher Education Guide](#)

[VIEW: Apprenticeships Guide](#)

GRIMSBY INSTITUTE

ABOUT GRIMSBY INSTITUTE

We strive for excellence and innovation in all that we do.

Grimsby Institute (GI), based in North East Lincolnshire, is in the top 1% of colleges in the UK. GI offers outstanding education from entry to postgraduate, enabled by its own university centre, University Centre Grimsby (UCG) specialising in higher education courses.

GI continually strives to build on its 'outstanding' recognition and deliver an inspiring experience for learners. Not just now, but in the future.

EXPLORE:
Take a
virtual tour

See more from Grimsby Institute

CHOOSE THE RIGHT PATH FOR YOU

Whether you are deciding on a career pathway or looking for the right training for your perfect career, the Grimsby Institute is a great place to start.

DISCOVER: 2022 GI Course Guide

See what's on offer at GI

See what's on offer at UCG



WORKING TOGETHER FOR THE FUTURE

There is a core focus on the future and sustainability in all GI and UCG training programmes.

All full-time students have a sustainability component to their programme, and **2,300** students per year are educated on the green agenda.

GI can help you develop your skills and knowledge in net-zero through:

Offering qualifications including L1, L2 & L3 Awards in Carbon Awareness and Energy Management

Training wind turbine technicians through an innovative apprenticeship programme with Ørsted

Investing in facilities such as the £2m Green Tech Hub specialising in vehicle technology and infrastructure

INTERNATIONALLY RECOGNISED

GI is internationally recognised for its innovative use of technology to enhance learning and is multi-award winning in the field of education technology.

As an Ofsted Outstanding provider, it has been awarded accolades including a Queen's Anniversary Prize, EdTech Demonstrator and Microsoft Showcase status, two 2020 Learning Technologies Awards and a 2021 AoC Beacon Award.

HUMBER MARITIME COLLEGE

ABOUT HUMBER MARITIME COLLEGE

A centre of excellence for maritime, logistics and safety training.

Humber Maritime College offers a range of training programmes in the maritime and offshore industry and bringing new ideas and innovation to the training of Merchant Navy cadets. Courses are on offer for those in the very early stages of their career and beyond.

The college is based on the River Humber in North East Lincolnshire and is part of the TEC Partnership.



Visit the Humber Maritime College website

EXPLORE: Maritime Education and Training Brochure

MERCHANT NAVY CADETSHIPS

The Merchant Navy is the international commercial shipping industry, transporting both cargo and people to destinations worldwide.

Humber Maritime College offers Merchant Navy Cadetships in Engineering and Navigation, to those ages 17 and above. Cadetships are fully-funded by employers, so do not require course fees.

Cadets get paid whilst they train and at the end of their course receive a higher education qualification.

EXPERIENCE:
Take a marine
simulator tour

DISCOVER: Navigation Cadetship

DISCOVER: Engineering Cadetship



ON BOARD TO A SUSTAINABLE CAREER

Working in this industry can open up a wide range of opportunities and pathways to progress in a truly global industry.

Not only this, shipping is **the world's most carbon-efficient form of transporting goods**. The sector is continuously planning to further improve the fuel efficiency and carbon footprint of its vessels.

Today's modern ships help lower energy usage through improved engineering and design as well as more efficient operating approaches.



UNIPER'S HUMBER HUB: PUTTING HYDROGEN AT THE HEART OF THE ENERGY TRANSITION

WHAT IS UNIPER'S HUMBER HUB?

Uniper has ambitious plans to develop a hydrogen hub at its Killingholme site, with green and blue hydrogen production, operational later this decade.

The hydrogen produced could be used to decarbonise heavy industry, transport, heating and power throughout the Humber region and beyond.

WHAT WILL IT DO FOR THE HUMBER?

Uniper's plans would contribute to the Humber's emergence as a leader in clean energy production; helping to future proof industry and ensuring there's a skilled workforce to provide the essential services that we need, now and for the future.

Find out more about Uniper's Humber Hub plans

720MW
blue hydrogen
production

100MW
green hydrogen
production

1.6Mt of CO₂
captured
per year

ABOUT UNIPER

Uniper is an international energy company with around 12,000 employees in more than 40 countries. With about 35 GW of installed generation capacity, Uniper is among the largest global power generators. The company plans to make its power generation CO₂-neutral in Europe by 2035. As a pioneer in the field of hydrogen, Uniper has set itself the target of operating worldwide along the entire value chain in the future and implementing projects that will make hydrogen the mainstay of the future energy supply. Uniper is currently supporting around 20 hydrogen projects, at various stages of development, from initial concept to completed projects.

HELP SHAPE THE ENERGY WORLD OF TOMORROW!

Hydrogen will be at the forefront of helping the UK deliver its net zero ambitions by 2050 and Uniper and its Killingholme site can play a key role in making this happen. So can you!

EXPLORE: Opportunities at Uniper

MEET: Samuel, a Uniper intern

MEET: Eamonn, a placement student

WATCH:
Uniper: Change
today for a clean
tomorrow

ADDITIONAL RESOURCES

Spotlight on colors: why is blue hydrogen so important?

DISCOVER

Sustainability at Uniper

EXPLORE

What's it like to work at Uniper?

EXPLORE



UNIVERSITY OF HULL

ABOUT THE UNIVERSITY OF HULL

With a progressive and forward-thinking approach, the University of Hull constantly invests in its facilities and resources in order to maintain its position as a top-class university.

Renowned as a centre of educational excellence, featuring impressive facilities and world-class teaching, which is rated highly in national quality assessments, the University's research is of international acclaim in many fields.

THE UNIVERSITY OF HULL OPPORTUNITY

University of Hull Prospectus

LAUNCH YOUR SUSTAINABLE CAREER WITH THE UNIVERSITY OF HULL'S UNDERGRADUATE COURSES

The University of Hull's internationally-renowned staff specialise in major issues, from **globalisation** and **renewable energy** to **mass extinctions** and **climate change**.

The University's geography and environmental studies research is ranked 3rd in the UK for its research impact.

FIND OUT MORE ABOUT THE COURSES ON OFFER:

BSc Biology

BSc Environmental Science

BA Geography

BSc Geography

BSc Marine Biology

BSc Zoology

EXPERIENCE VIRTUAL OPEN DAYS

Biological & Marine Science

Geography, Earth Science & Environmental Science

ADDITIONAL RESOURCES

Journey of Plastics Animation

Understand why single use plastic has such a damaging impact on our environment, and learn how you can make simple changes to help reduce its effects.

WATCH

What is the Bioeconomy? Animation

Learn what the Bioeconomy is, see how it can be used to power a more sustainable lifestyle, and gain an insight into the various careers that can be found within it!

EXPLORE

TAKE YOUR STUDIES FURTHER, WITH THE ENERGY AND ENVIRONMENT INSTITUTE

The Energy and Environment Institute (EEI) at the University of Hull is at the heart of the UK's Energy Estuary. The EEI delivers two innovative Masters level programmes in **Renewable Energy** and **Flood Risk Management**. The Institute hosts over 80 researchers working around issues relating to energy and the environment - including flood resilience, renewable energy and the circular economy - often in partnership with regional, national and international organisations.

Discover more from the EEI



See more from the University of Hull

UNIVERSITY OF HULL | ENERGY AND ENVIRONMENT INSTITUTE

CREATING A CAREER WITH WILLERBY APPRENTICESHIP SCHEME

In 2021, Willerby recruited its largest ever intake of apprentices, with over 30 young people beginning exciting careers with holiday homes market leader. Willerby apprenticeships bring together on-the-job experience and formal training to give you the knowledge and skills for an exciting future. With 11 different disciplines available, from business admin to engineering or plumbing, there is something to suit a variety of interests and strengths. It's not too late to join the team with both a January and September intake planned for 2022!

MEET THE APPRENTICES

Meet Katie, Business Administrator Apprentice

Meet Bradley, Installation & Maintenance Electrical Apprentice

TEAM TALKS

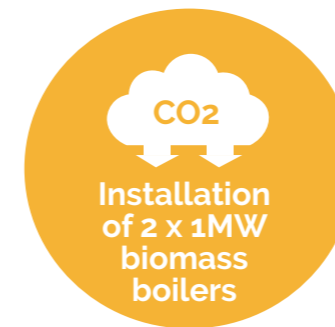
Meet John, Head of Procurement, Logistics & Warehousing

Meet Alex, VS2 Exterior Chargehand

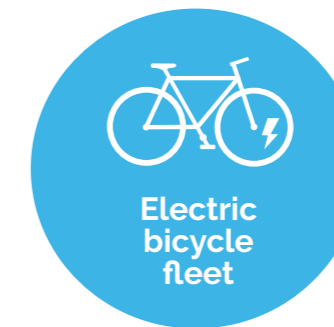


WILLERBY'S SUSTAINABILITY STORY

Willerby is committed to sustainability throughout its operations and has invested £1.25m to enhance its green credentials:



The boilers are powered by wood offcuts from the production process, saving 840 truck trips a year!



A fleet of electric bicycles has been introduced for staff to use to cycle around and between the Hull sites.



Willerby is planning to more than double the number of on-site EV charging points.

In collaboration with parks and suppliers, Willerby is trialing all-electric solutions for powering Willerby holiday homes. This has involved parks investing in new infrastructure, increasing the power feed to all-electric pitches. Willerby has also manufactured and installed residential park homes powered in part by renewable electricity, from solar panels and/or heat pumps.

Willerby is part of an industry-wide initiative to reduce carbon emissions. The first phase was focused on helping parks to identify their carbon footprint and understand the actions they can take to reduce emissions. Willerby has contributed to this project through work to estimate the embodied carbon and lifecycle emissions of their holiday homes.

ABOUT WILLERBY

Willerby is the UK's largest manufacturer of holiday homes and lodges. They are committed to designing practical and beautiful homes for parks not only in the UK but also across the world. Their goal has always been and always will be a dedication to detail and creating a quality product. Willerby - is a core component of who they are. It's where founder, Walter Allen, lived and in 1946 believed he could make a difference to the leisure industry. Willerby has grown from manufacturing in a tiny village to a sprawling 90-acre site in Hull which employs over 1,000 people.

YORKSHIRE ENERGY PARK



ABOUT YORKSHIRE ENERGY PARK

The £200m Yorkshire Energy Park is a next generation energy and technology business park that will drive economic growth, support the local community and help position the Humber at the forefront of the global transition to net zero.

We are a flagship development strategically located in the Humber Freeport Zone, at the heart of the UK's Energy Estuary.

This project will also be fundamental in nurturing highly skilled young people in key industries, including energy, data and advanced manufacturing. Innovation will be at the heart of the park, driven by the synergies between occupiers of the education and business spaces.

A FUTURE WITH YORKSHIRE ENERGY PARK



OUR IMPACT

4,480 jobs to be created in a variety of sectors

Outstanding prospects for apprenticeships, training & research

£200m of inward investment into the region

Business start-up space & leading sports facilities

[See the full community impact](#)

OUR PARTNERS

UNIVERSITY OF LINCOLN

The University of Lincoln, an award-winning institution with an international reputation for its quality of teaching and research, is the principle education partner for Yorkshire Energy Park.



The university will aim to up-skill and re-skill those based in the park, retaining and bolstering talent and skills in key industries within the Humber region.

Researchers at the University of Lincoln are developing innovative solutions to the challenge of sustainability, with research in key areas including climate science, clean energy, energy usage and sustainable supply chains, which is in line with some of Yorkshire Energy Park's key objectives.

VITAL ENERGI

Vital Energi is a decarbonisation, energy generation and distribution company, operating across the UK. Vital will take a lead on the development's energy strategy as part of the park's vision to become one of the first zero carbon business parks in the UK.



Its portfolio of work includes major city district heating schemes and energy generation and management schemes at hospital and universities, bringing a wealth of expertise in modern energy solutions that will be a driving force behind Yorkshire Energy Park.

[Discover more](#)

WHY IS THE HUMBER THE IDEAL LOCATION?

Situated in the East Riding of Yorkshire, this major strategic site is close to nationally important energy, sea, road and rail infrastructure with an international airport a short drive away. It is an ideal location for businesses looking for power and data resilience, links to research and development, reinforced by an exceptionally strong transport infrastructure and access to a skilled workforce.

[Find out about the benefits](#)



YORKSHIRE WATER

ABOUT YORKSHIRE WATER

Yorkshire Water look after communities, protect the environment, and plan ahead to look after Yorkshire's water, today, tomorrow, always.

24/7, 365, Yorkshire Water provides essential water and wastewater services to every corner of the Yorkshire region, and plays a key role in the region's health, wellbeing, and prosperity.

Over 5 million customers, and the millions of people who visit Yorkshire each year, rely on Yorkshire Water, every day.

140,000 businesses also depend upon the water supplied by Yorkshire Water and the wastewater it takes away to provide the goods and services that support the economy - not only in Yorkshire, but across the UK and beyond.

LIVING WITH WATER: CREATING RESILIENCE FOR THE FUTURE



From supplying customers with clean water, to treating wastewater and returning it safely back to our rivers, Yorkshire Water does all it can to protect the environment every step of the way.

Learn how Yorkshire Water is working to protect the environment

EARLY CAREERS

APPRENTICESHIP SCHEME

Find out about Yorkshire Water's Apprenticeships

GRADUATE SCHEME

Find out about Yorkshire Water's Graduate Programme



What's new with Living With Water?

National Play Day Festival: LW/W attended the festival in August, distributing reusable metal water bottles and wildflower seeds. 99 people made pledges, such as promising to plant their LW/W seeds to create more green spaces and slow the flow, or to tell their families to check their flood risk.

Blue-Green Schemes: Across Hull and East Riding: Over 6,500 residents have received letters and wider information on plans to green the areas. LW/W is visiting community groups to understand more about what residents want to see in their areas.

The Waterline Summit 2021: In October, LW/W sponsored the Resilience and adaptation day at The Waterline Summit, which incorporated several events including an event at the new LW/W Community Hub at Wilberforce College.

Find out more about Living with Water



ADDITIONAL RESOURCES

Living With Water - Sustainable Drainage Systems (SuDS)

In Hull and the East Riding, around 100,000 homes are at risk of flooding. Our Blue Green Vision is to make our area more resilient to flooding by using sustainable drainage systems - or SuDS, as they are more commonly known.

PRESS PLAY TO WATCH



ZERO CARBON HUMBER



ABOUT ZERO CARBON HUMBER

Zero Carbon Humber is a partnership to build the world's first net zero industrial cluster and decarbonise the North of England.

The Zero Carbon Humber Partnership (ZCH) has submitted a bid worth around £75 million to accelerate decarbonisation in the UK's most carbon intensive industrial region.

Zero Carbon Humber is a project with immediate impact for reduced emissions, while supporting jobs in these critical industries and maintaining the Humber's role as an industrial hub.

LOOKING TOWARDS A ZERO CARBON HUMBER

The Humber is the largest industrial cluster in the country, emitting **12.4 million tonnes** of carbon dioxide (CO₂) a year!

ZCH brings together international energy companies, heavy industry, leading infrastructure and logistics operators, global engineering firms and academic institutions in a plan to create the UK's first net zero carbon industrial cluster, helping to create a cleaner environment for future generations whilst delivering new jobs and export opportunities for British businesses.

Meet the companies and organisations backing the bid

Additional Resources

A Roadmap for the World's First Zero Carbon Industrial Cluster

Find out all you need to know about the ZCH proposal - see how the plans will create and protect jobs, fight climate change and compete on the world stage!

EXPLORE

Site Map

See how the project will look when rolled out across the Humber.

VIEW



The impact of Zero Carbon Humber on the region and beyond

Clean energy production

ZCH's anchor project H2H Saltend has the potential to reduce emissions by 900,000 tonnes per year initially, which will increase as customers switch to low carbon hydrogen and capture CO₂. Linked by common hydrogen and CO₂ infrastructure, the ZCH scheme has the potential to become the world's first net zero industrial cluster by 2040.

The Humber: a global leader

ZCH will establish the wider region as a global leader in decarbonisation. It will develop skills, knowledge and technology that can be exported around the world - putting the Humber estuary and wider region at the centre of a global, decarbonised economy.

New employment & skills opportunities

ZCH will protect 55,000 existing jobs in the Humber and will create tens of thousands of new jobs, while supporting skills, apprenticeships and educational opportunities in the region.

WATCH: Rejuvenating the region



YOUNG TALENT NETWORK

ABOUT THE YOUNG TALENT NETWORK

In partnership with Marketing Humber, the Young Talent Network (YTN) offers a professional network and programme of unique events for all young talent in the Humber region.

Not defined by age, the YTN aims to empower all ambitious individuals who are in the early stages of their career. Being part of the YTN allows you to start making professional contacts who are passionate about the Humber.

EMPOWERING THE REGION'S YOUNG TALENT



WHAT CAN YOU EXPECT FROM THE YTN?

Behind the scenes experiences

Personal & professional development opportunities

Knowledge exchange

Social opportunities

YTN Mission, Vision & Values

RECENT EVENTS INCLUDE:

- Personal Development workshop: Managing People for the First Time
- Rapid Insights Series - snapshots into the issues that matter
- Christmas Quiz
- Eco Summer Challenge



ADDITIONAL RESOURCES

A Day in the Life...

See how the Steering Group members spend their working day and find out what advice they would give to help you succeed on your early career journey.

EXPLORE

Video Library

View a number of the YTN events on-demand and access career resources including the 'A Message to Your Younger Self' campaign, delivered by the Humber's business leaders.

DISCOVER



STEERING GROUP

The YTN's Steering Group is made up of a diverse mix of young talent from across the Humber region.

Steering Group members help to shape the strategy, along with the programme of diverse and engaging events and activities, delivered by Marketing Humber.

Meet the Steering Group members

MYTOPIA: THE GREEN CITY BUILDER



WHAT IS MYTOPIA?

MyTopia enables you to build your very own 'green city'. Your answers to the game's multiple choice questions covering Bill Gates' 'Five Grand Challenges' will have a range of effects and consequences on the future of your city.

Over **5,000** cities have been made in MyTopia so far! Can you create a city that will make your mark at the top of the leaderboard?

MyTopia was developed by local companies Edenic Group and Clay10, in collaboration with Marketing Humber.



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