

HUMBER SME CASE STUDY

# THE EDGE HUB

[the-edgehub.co.uk](https://the-edgehub.co.uk)



**Myton Street, Hull, HU1 2PS**



**Spring 2023**



## AN INNOVATIVE DIGITAL TRAINING & UPSKILLING TECHNOLOGY CENTRE

Leading the change to provide a new approach to innovation and development, the Edge Hub is welcoming individuals and businesses to register interest for the opening this Spring.

## A TECH COMMUNITY

The Edge Hub will offer members an agile co-working space, collaborative networking, and access to specialised courses, to promote entrepreneurship in an innovative and community-based setting.

## FILLING THE DEMAND FOR DIGITAL SKILLS

The purpose-built hybrid environment will offer more than 20,000 programmes spanning Google, Microsoft, IBM and other platforms, aiming to remove barriers to local businesses that wish to share their digital skills globally.



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## MISSION

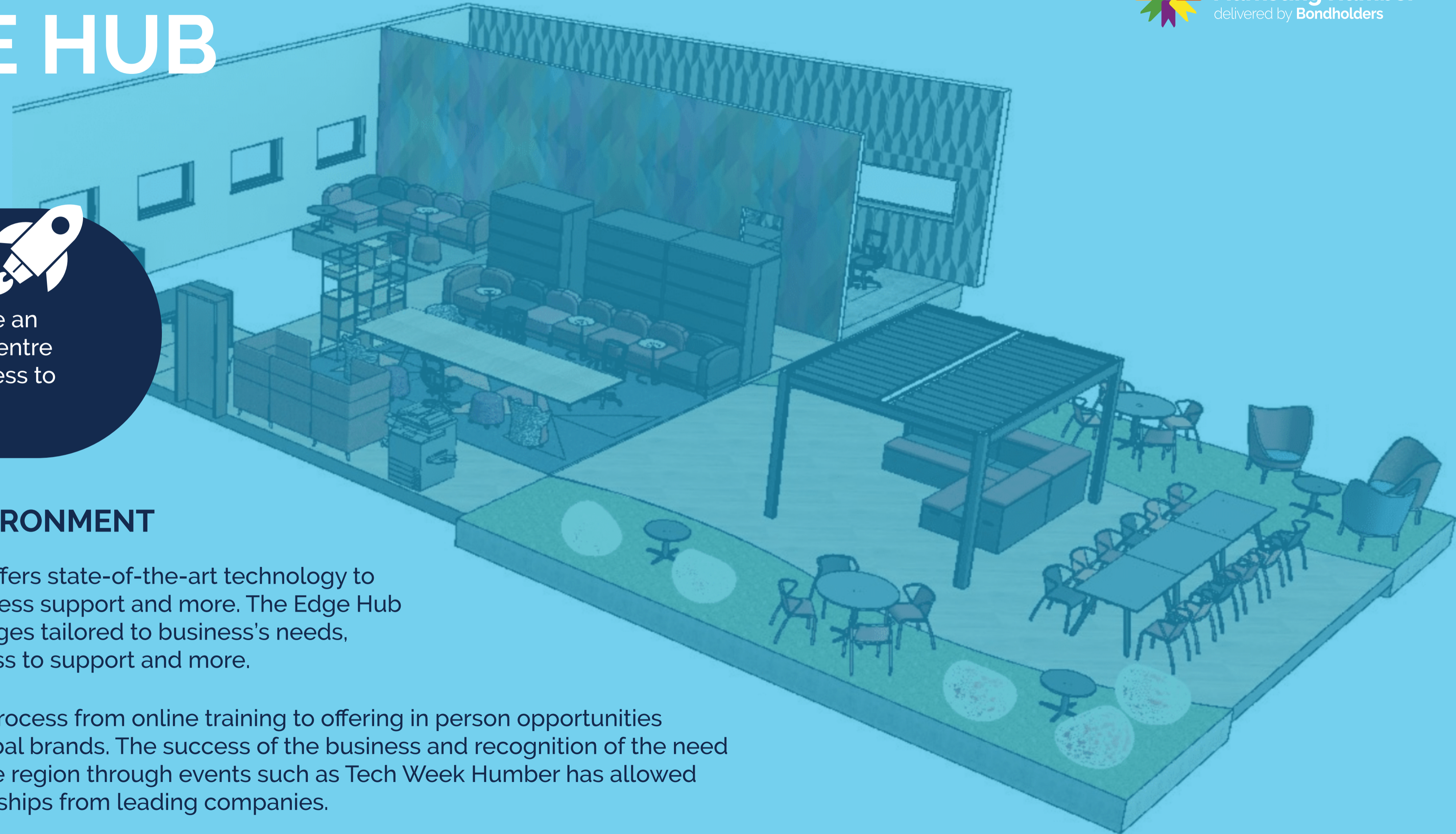


The Edge Hub's mission is to create an inclusive and diverse technology centre revolutionising availability and access to training across the region.

## AN AGILE WORKING ENVIRONMENT

Outside of training the Edge Hub offers state-of-the-art technology to deliver events, industry talks, business support and more. The Edge Hub memberships offer bespoke packages tailored to business's needs, amplifying business profiling, access to support and more.

The Edge Hub has developed its process from online training to offering in person opportunities and events in partnership with global brands. The success of the business and recognition of the need for training and development in the region through events such as Tech Week Humber has allowed for substantial growth with partnerships from leading companies.



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**20,000**

State-of-the-art  
courses for  
upskilling and  
training



Partnerships with  
brands including  
IBM, Google and  
Microsoft



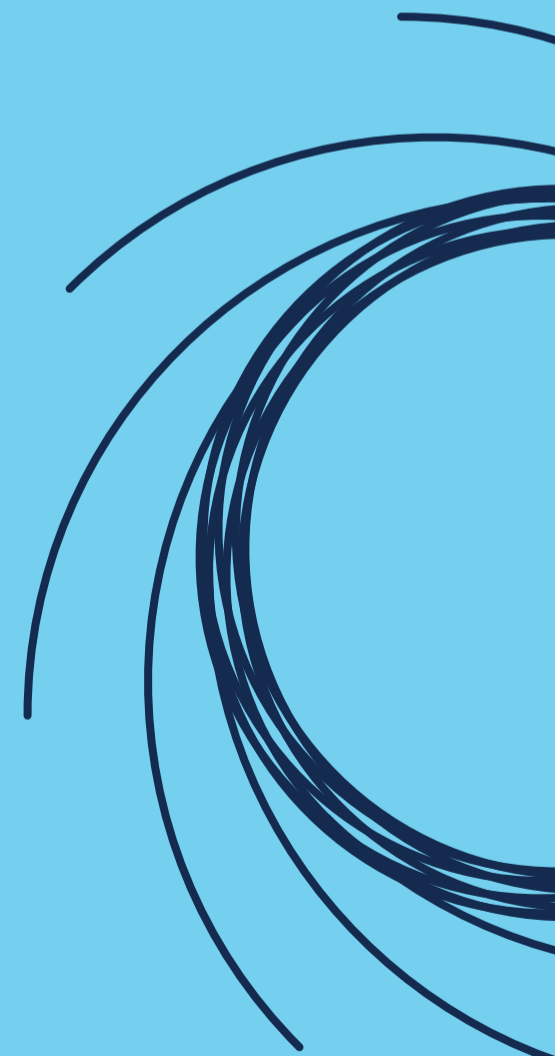
Short and  
long-term  
technology skills  
bootcamps



Bespoke memberships  
offering tailored  
services and support



State-of-the-art  
facilities for  
events, meetings  
and more



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## GLOBAL INFLUENCE, LOCAL IMPACT

The Edge Hub has partnered with several global brands, putting a spotlight on the Humber through collaboration with major technology players. The Humber's attraction of global brands allows for continued growth driving skills, jobs and inclusion.

Local and global collaboration supports the digital presence within Hull, encouraging further digital investment. The Edge Hub has partnered with several globally recognised companies including Le Wagon, Icono Class and CNet to deliver world-recognised training and opportunities.

*By partnering with The Edge Hub to provide free live webinar training through the Google Digital Garage, we hope to inspire and up-skill individuals and businesses throughout the UK, helping people to find a job or grow their skills from home."*

Ronan Harris, President of EMEA

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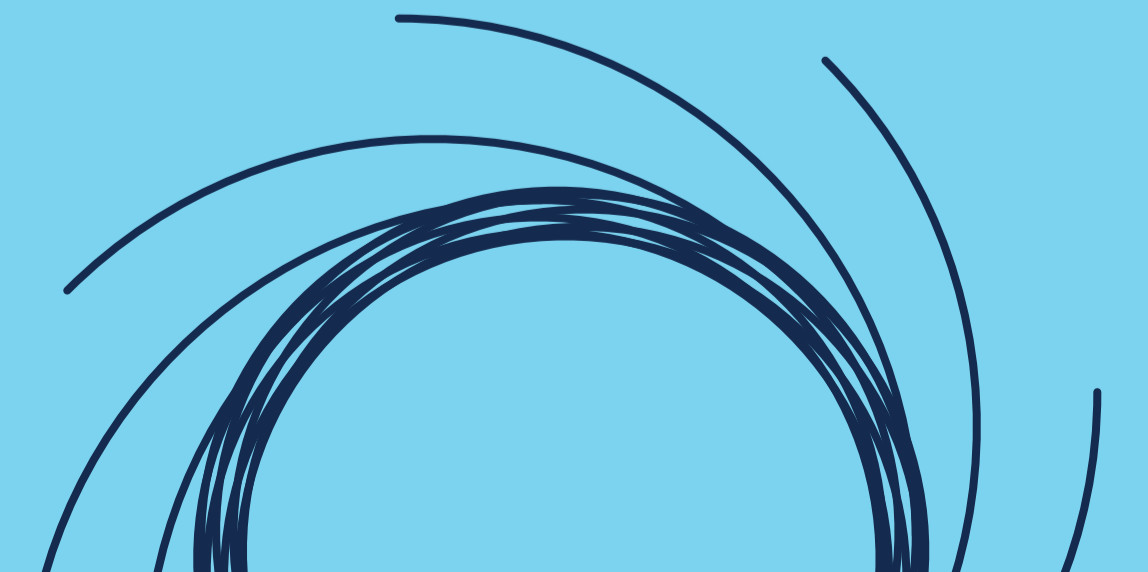


## A FEMALE TECHNOLOGY CHAMPION

The Edge Hub has its own initiative supporting women's access into the tech industry, Girls In2 Tech. The latest opportunity saw leading female tech specialists from Apple and KCOM highlight the importance of promoting talent in the technology sector to Hull College students.

## FOUNDERS OF TECH WEEK HUMBER

The Edge Hub's founders originally launched Tech Week Humber, a week-long festival of events connecting enterprise and education in all things Tech, which following its growth and popularity highlighted the need for training and access to innovative in the region.



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Register your interest for the  
Spring 2023 opening



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Hull,  
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*Find Elly Taylor at the end of today's event to see the latest developments in The Edge Hub build!*