

Joe Sanders, Chartered Financial Planner & Executive Director, Informed Financial Planning

Starting Informed Financial Planning (IFP) in 2011 straight from University, Joe has over 12 years' experience in financial services and specialises in pensions, inheritance tax planning and investment advice.

Joe was recently appointed as a Director and Shareholder of IFP, but his day-to-day role is still that of a Chartered Financial Planner. With a duty to help his clients achieve their financial goals and objectives, Joe is responsible for over £90million of funds under management.

Joe is passionate about the education of financial services, and is no stranger to delivering presentations to professionals, clients and even videos on social media for a wider public audience!

