



**Marketing Humber**

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## **Anja Hazebroek, Director of Marketing and Student Recruitment, University of Hull**

Anja has been at the University of Hull for six years and leads a diverse portfolio encompassing Student Recruitment and Marketing, Brand and Digital, PR and Communications, Schools and Colleges Engagement, Access and Widening Participation and Admissions.

Anja's leadership qualities have been evidenced in building, developing and inspiring some fantastic teams through creating a clear vision and shared values. She has an extensive track record – across multiple sectors - of leading change in complex organisations.

Anja is passionate about the role of Higher Education in expanding horizons and changing lives. She is proud to be a longstanding champion of the Humber region, having been involved in the Bondholder network for over 15 years and is currently a member of the Advisory Board.

Anja has lived and worked in the Humber region most of her life, and attended University in Hull.