

Public Relations Professional

Meehan Media & Comms (MMC), Hull and the Humber's leading PR, communications and social media agency, has a very rare opportunity to join our excellent team.

We're looking for highly-skilled, productive and creative public relations and communications professional to join our top-notch team working with many of the region's biggest and best businesses.

This is an exciting opportunity to play a leading role in the development and delivery of PR, communications and social media campaigns and projects for industry-leading clients.

About us

MMC has an unrivalled reputation as the PR partner for prominent businesses and major investors in the Humber region.

Our blue chip clients include Ideal Heating, Willerby, Wykeland Group, Beal Homes, Future Humber, Humber Freeport, Quickline Communications, Siemens Mobility, Spencer Group, Integra Buildings and px Group, among others.

As we continue to expand our portfolio and the services we offer to clients, we're now looking for a PR/communications professional to join our ranks.

The role

This is a full-time position (37.5 hours a week). The job title and specific role will reflect the skills and experience of the successful candidate.

In broad terms, you will develop and deliver PR strategies and projects that align with our clients' goals, manage media relations, and use social media to boost our clients' profile, presence and reputation.

Responsibilities

Specific responsibilities will include:

- Developing and delivering PR and comms strategies and projects to meet clients' communications objectives.
- Drafting press releases and other communications content.
- Production, commissioning and collation of multi-media content (words, images, video, artwork etc) to meet client requirements.
- Account management and client liaison.
- Establishing and building relationships with key media outlets and journalists.
- Managing and developing client social media accounts.

- Managing and delivering video and other dynamic content to support PR and comms projects.
- Organising events such as media calls, photocalls and other communications opportunities.
- Working with colleagues, client teams and partners to ensure a consistent and coherent approach to communications.
- Monitoring, evaluating and reporting of media coverage and other outcomes from PR campaigns.
- Keeping abreast of developments and trends in the fields of PR, communications and marketing to identify opportunities to develop our services to clients.

Requirements

- Recognised professional qualification(s) in public relations, marketing, communications, journalism or similar.
- At least 2 years' experience in a PR role, or equivalent. Agency experience is an advantage.
- Excellent writing and verbal communication skills.
- Skilled in the management and development of social media accounts.
- Strong understanding of digital communications strategies and opportunities.
- Capable of managing multiple projects to tight deadlines.
- Creative and proactive in problem-solving.
- Good teamwork and interpersonal skills.

What we offer

- Competitive salary and benefits.
- Excellent development and career opportunities.
- A professional, collaborative and supportive work environment.
- Flexible working arrangements, including the option for partial home working, to support work-life balance.
- 25 days' holiday, plus public holidays, and a day off on your birthday.

Location

We're based at the C4DI tech hub in Hull's Fruit Market creative quarter.

It's the best place to work in the region, within a building that's home to many of the area's most innovative companies.

It's also in a vibrant location with great cafés, bars and restaurants all on the doorstep. Team MMC take full advantage of having such brilliant venues just yards from our office!

How to apply

Candidates are invited to submit a covering letter setting out their suitability for the role, with CV, to John Meehan, Managing Director, at john@meehanmedia.co.uk

Prospective candidates are also welcome to email John to arrange an exploratory conversation about this opportunity, prior to a formal application.

Applications should be submitted by Friday, 5th April.

We're committed to diversity and inclusion and encourage applications from all backgrounds.