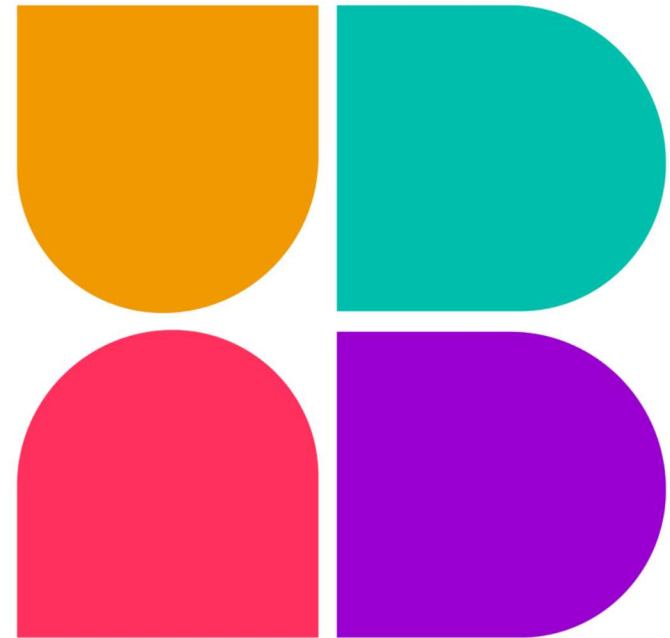


Bondholders



Future**Humber**

We are a powerful
network of businesses
working together to
promote the **Humber**

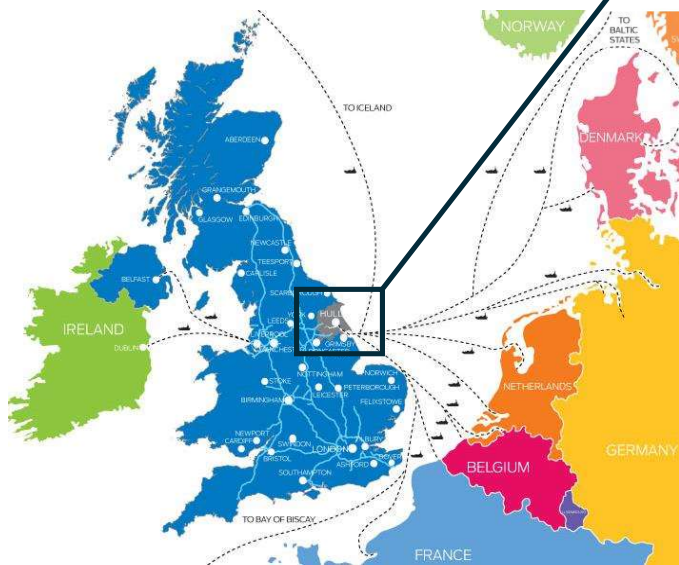


WHERE WE ARE



The Humber Region

- East Riding of Yorkshire
- City of Hull
- North East Lincolnshire
- North Lincolnshire



The Humber comprises of:-

- Hull (population c. 260k)
- East Yorkshire (pop c. 600k); towns incl Beverley, Bridlington, Goole
- North Lincolnshire (pop c. 172k); towns incl Scunthorpe & Brigg
- North East Lincolnshire (pop c. 160k); towns incl Grimsby & Cleethorpes

WHO WE ARE

200 Bondholder Ambassador Companies

62,000+ Bondholder Employees

£45.5bn Bondholder Company Turnover

£47.5bn+ worth of investment in the
Humber since 2014

**Future Humber
is a not-for-
profit economic
place marketing
organisation**

OUR REACH

7,700 Invest Humber website visits so far

15,800+ Social media followers

43,000 Future Humber website sessions from

32,000 users

425,000 Twitter impressions annually



**Future
Humber and
Talent +
annual reach**

OUR FOCUS

The **Humber** is a major contributor to the Northern Powerhouse and UK Plc.

We focus on economic place marketing to promote the Humber region globally, attract **investment**, support local **growth** and attract and retain **talent**.

Be a part of:

Generating interest amongst; inward **investors**, sustainable financiers, national media, **Westminster** and UK leading bodies.

Harnessing **local talent** and attracting young talent, skilled professionals and technical employees.

Collaboratively work together to create one voice for the region.

Knowledge exchange to shape the **economic future** of the region.

OUR FOCUS

OUR PRINCIPAL PARTNERS



OUR MAJOR PARTNERS

Ansell

Rollits ^{LLP}

Smith+Nephew

Andrew Jackson
..... Solicitors LLP

**THE one
POINT**

 **Singleton
Birch**

**BISHOP
BURTON**
College

ARUP

Orsted


YorkshireWater

CARDALE
Asset Management
A Titan Group Company

[C4DI]



 **Turner & Townsend**

 **Forrester
Boyd** | CHARTERED
ACCOUNTANTS



edenic ^{GROUP}

 **Smailes Goldie Group**
CREATING ADVANTAGE

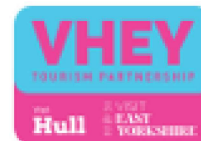
THE DEEP
For conservation, not profit.

 **HULL
COLLEGE**

tricoya 


**Bond
holders**

COLLABORATIONS & PARTNERSHIPS



The Humber: Britain's Kitchen

WOLF BROTHERS brews high-quality beer using local ingredients and their own malted barley. They are the largest brewery in the region.

DAWN MEATS produces award-winning burgers. Their burgers are made with locally sourced beef and are sold in over 100 outlets across the region.

TRIDENT provides premium produce to over 2,000 of the world's leading food retailers. Their produce is sold in over 100 outlets across the region.

THE BERRY FEEDS produce high-quality animal feed. Their feed is used by over 100,000 farmers across the region.

GREENCOMB produces fresh, delicious food. Their food is sold in over 100 outlets across the region.

SMILES produces fresh, delicious food. Their food is sold in over 100 outlets across the region.

ATOM produces fresh, delicious food. Their food is sold in over 100 outlets across the region.

AAK produces fresh, delicious food. Their food is sold in over 100 outlets across the region.

THE UNIVERSITY OF HULL is a leading research institution. It is home to over 100,000 students and 10,000 staff.

PORT OF HULL is a major port. It handles over 10 million tonnes of cargo each year.

PORT OF GOOLE is a major port. It handles over 10 million tonnes of cargo each year.

TRIDENT PORTS are a major port. They handle over 10 million tonnes of cargo each year.

HOUSE OF TOWNSEND is a leading manufacturer. They produce over 10 million tonnes of goods each year.

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The Humber: UK's Energy Estuary

1.87GW of power is generated in the Humber region.

5 new power stations are planned for the region.

£75bn of investment is planned for the region.

35,000 people are employed in the energy sector in the region.

DRAX is the UK's largest power station. It produces over 10 million tonnes of CO2 each year.

WIND is a leading renewable energy source. It produces over 10 million tonnes of CO2 each year.

SOLAR is a leading renewable energy source. It produces over 10 million tonnes of CO2 each year.

HYDRO is a leading renewable energy source. It produces over 10 million tonnes of CO2 each year.

BIOMASS is a leading renewable energy source. It produces over 10 million tonnes of CO2 each year.

GEOTHERMAL is a leading renewable energy source. It produces over 10 million tonnes of CO2 each year.

WAVE is a leading renewable energy source. It produces over 10 million tonnes of CO2 each year.

TIDAL is a leading renewable energy source. It produces over 10 million tonnes of CO2 each year.

SPIN is a leading renewable energy source. It produces over 10 million tonnes of CO2 each year.

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UNIFIED MESSAGES

The Humber: UK's Trading Gateway

50-100 new jobs are created each year in the trading sector.

£75m of investment is planned for the trading sector.

35k of jobs are created in the trading sector.

£2.5m of investment is planned for the trading sector.

ABP's Humber port complex is a major port. It handles over 10 million tonnes of cargo each year.

TRIDENT PORTS are a major port. They handle over 10 million tonnes of cargo each year.

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The Humber: A 2030 Vision

£40bn of investment is planned for the region by 2030.

35,000 new jobs are created in the region by 2030.

£2.5m of investment is planned for the region by 2030.

ABP's Humber port complex is a major port. It handles over 10 million tonnes of cargo each year.

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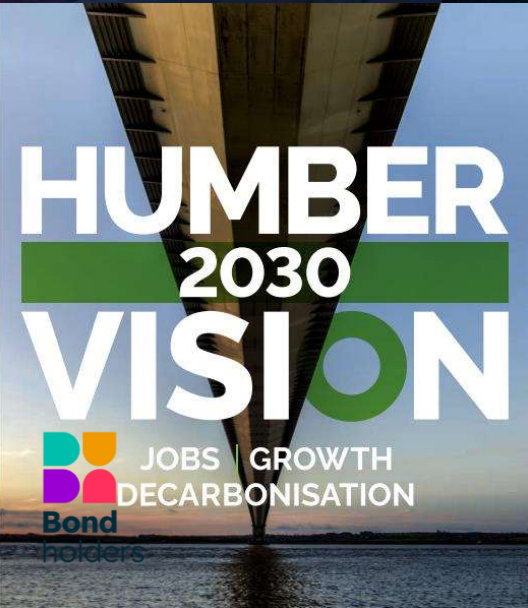
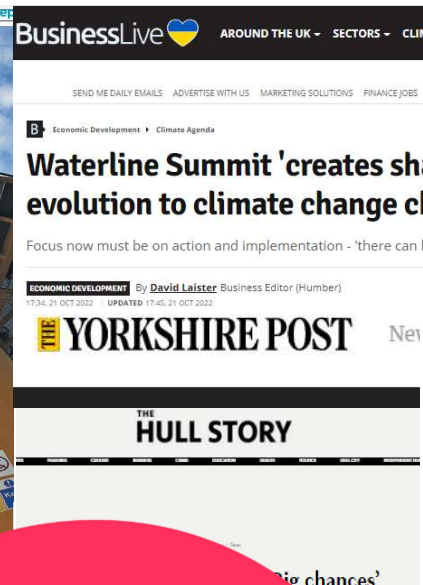
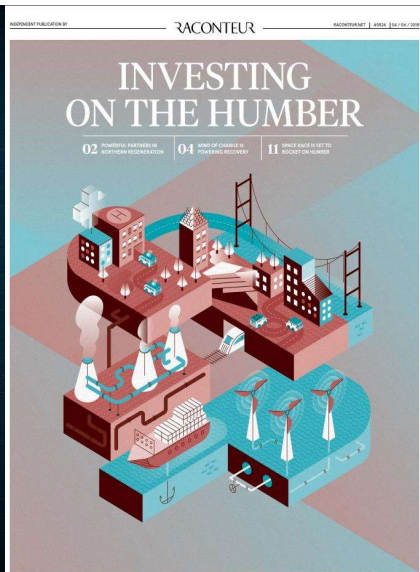
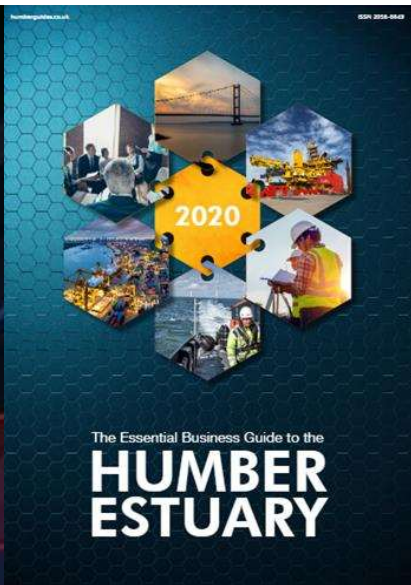
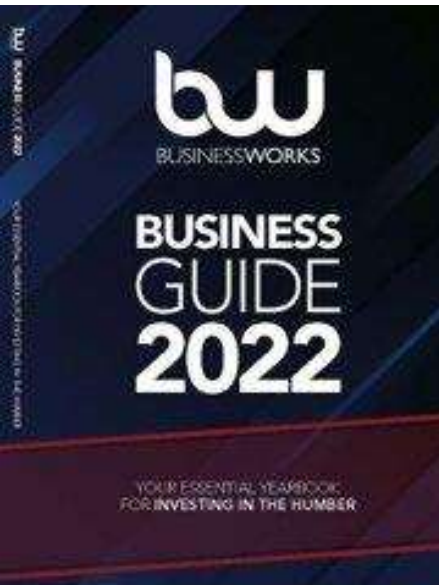
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THE Humber PARTNERSHIP



TALENT & RECRUITMENT



YOUR VIEW

A RECRUITMENT GUIDE FOR THE HEALTHCARE PROFESSION IN EAST YORKSHIRE & NORTH LINCOLNSHIRE

YOUR TIME

Unlock your future in the HU

Sponsored by UNIVERSITY OF HULL

Your Move

TO HELL, EAST YORKSHIRE AND NORTHERN LINCOLNSHIRE

LIVE | WORK | EXPLORE

THE WATERLINE STUDENT E-BOOK

THE WATERLINE

CASE STUDY

WHAT DO YOU LIKE ABOUT HULL CITY?

WHAT IS IT LIKE MOVING IN TO A NEW HOME IN THIS RELOCATING?

HOW DID YOU FIND RELOCATING?

HOW DID FEELS HAVE ON ENERGY?

WHY DID YOU MOVE TO HULL?

WHY DID YOU MOVE TO HULL?

30

TALENT & RECRUITMENT FILMS



With something for all of the family



Make your move – make our region your home



Samantha Garrod

Back to Hull



#whereitbegins



PROFESSIONAL
IMAGE LIBRARY



THE YEAR 2122

FILMS & PODCASTS



Episode 2:
Innovation
Zero
Special

Humber
Spotlight
Podcast



Future
Humber



THE WATERLINE
CREATING DEGREES OF FREEDOM

#whereitbegins

THE WATERLINE LIVE
JOIN THE CLIMATE CONVERSATION



THE WATERLINE
CREATING DEGREES OF FREEDOM



CAMPAIGNS & PROJECTS

The **Waterline campaign** positions the Humber as a **testbed region** for **decarbonisation** globally

Humber Freeport – Britain's Global Gateway will inject **£650m**, growth, jobs, innovation, net-zero

Humber Energy Board – to deliver **2040 Net Zero ambition**, single voice with private and public sector partners

Innovation Zero Congress – Humber Pavilion



EVENTS



Main **Bondholder** events

Industry Insight events '**behind the scenes**'

Roundtable **business leader** events

Support launch events and **VIP visits**

Westminster events

TALENT+

Re-positioned within the Bondholder brand, our **Talent+** programme will connect ambassadors across the region to address the ongoing challenge of talent attraction and retention.

It empowers and inspires individuals and communities, at any stage of their careers, by providing a platform to strengthen key skills, share knowledge and create meaningful connections



THE HUMBER NARRATIVE

The Humber's role and position in the UK is critical yet can be unknown or misunderstood

A place redefining itself ambition

A place for investment

Green Growth Blue Horizons

UK's Energy Estuary

- Unifies the Humber
- Of an enormous scale; estuary & land
- Is a UK asset; we contribute to UK plc
- About energy of the people & businesses
- Making & moving 24/7
- We deliver new energy





1. LOCATION

The Humber is located on the east coast of England, making it an ideal gateway to Europe and beyond.

Home to the UK's busiest ports complex, now with Freeport status, its proximity to major cities such as Leeds, Sheffield, and Manchester, and easy access to London, makes it a strategic location for investors.





2. INFRASTRUCTURE

The Humber has opportunity for excellent transport infrastructure, including major roads, ports, airports, and rail connections.

It is also the most digitally-connected city and region.

This makes it a hub for international trade and investment.





3. DIVERSE ECONOMY

The Humber - the UK's Energy Estuary - has a diverse economy, with a range of industries including manufacturing, energy, chemicals, healthcare, food and drink, digital and creative.

This diversity makes it robust, resilient and innovative.

It fosters collaboration which drives investment into new clean-growth markets that will enable this industrial cluster to transition to a new net zero economy.

 Future
Humber





4. SKILLED WORKFORCE

The Humber has a highly skilled workforce, with a strong emphasis on technical, manufacturing and engineering skills.

This makes it an attractive location for investors in industries such as renewable energy, advanced manufacturing, digital industries and logistics.

It also provides a hub for entrepreneurial innovation.





5. SUPPORTIVE BUSINESS ENVIRONMENT

The Humber has a supportive and thriving business environment, with a range of services and initiatives to help businesses grow and succeed.

The strong private and public sector collaborations ensure we stand ready to harness the full potential of growing this industrial cluster.

 Future
Humber





6. SCALE OF OPPORTUNITY

It is established as the UK's Energy Estuary.

It has Freeport status whilst operating the busiest UK ports complex.

It has innovative, world-leading developments in renewable energy and clean growth, from off-shore wind, to carbon capture, to a new hydrogen economy.

The Humber is the largest industrial cluster, offering the greatest opportunity for decarbonisation in the UK.

 Future
Humber





7. PLACE & PEOPLE OF AMBITION

The Humber has a powerful story to tell as a global example of a 'place' that is redefining itself through renewed confidence, ambition, investment, and opportunity.

Through these investment opportunities we will continue to be a sustainable economic and social powerhouse for the UK.



Leahann Barnes

Engagement & Stakeholder Manager

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www.futurehumber.com

